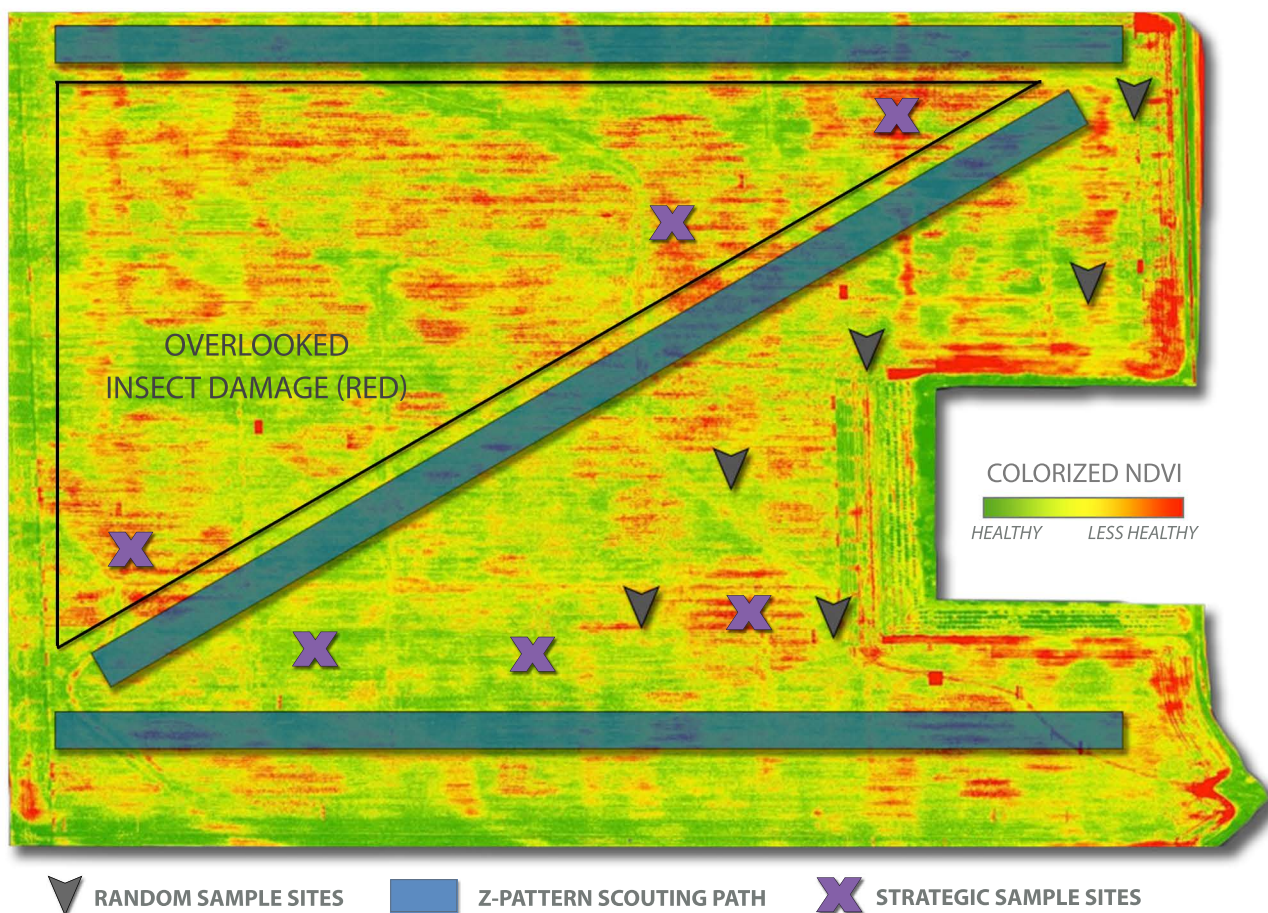


CROP SCOUTING APPLICATIONS

Traditional crop scouting methods rely on crop scouts to walk pre-determined or random paths, assess areas easily visible from the road, or simply revisit prior sample sites. These methods are all limiting and cannot account for what is happening elsewhere in the field.

By supplementing traditional methods with aerial color-infrared imagery, crop scouts can more strategically plan their sampling sites and identify spots for ground testing by focusing on areas that show variation or concern. Our rapid turnaround time on aerial imagery also allows these decisions to be made quickly, ensuring your producers reap the benefits of additional field-level intelligence.



WHY SUPPLEMENT CROP SCOUTING WITH AERIAL IMAGERY?

- Increase efficiency by using our geo-referenced field maps to strategically determine areas for ground sampling based on real time crop stress conditions
- Revisit previous sample sites and check the effectiveness of implemented management practices
- Utilize color-infrared technology to detect plant stress weeks before it can be perceived by the human eye during ground inspections
- Obtain a comprehensive view of fields not visible from roads, paths, or vehicles

